



February 14 – April 6, 2015

How can you support our Diaper Drive?

Here are a few suggestions:

1. **SPREAD THE WORD.**

Post some flyers about the Diaper Drive in our community. You can download flyers here:
<http://amherstsurvival.org/diaperneed/>

2. **HOST A DIAPER DRIVE!**

Get a group of volunteers and host a drive outside of a busy store or at a busy location. Call us, we have ideas of where those locations can be!

- Bring Diaper Need fact sheets (you can download them here: <http://amherstsurvival.org/diaperneed/>).
- Bring a jar for donations of funds.
- Use a grocery cart to collect donations of diapers.
- Arrange a time to deliver the donations of diapers to the Amherst Survival Center.

3. **WRITE A LETTER TO THE EDITOR.**

Write to your local newspaper (The Amherst Bulletin, The Hampshire Gazette, The Greenfield Recorder, The Massachusetts Daily Collegian, The Amherst Student, etc. and share facts about diaper need and why you're supporting the Diaper Drive, urge readers to participate in the drive.

4. **INCREASE AWARENESS WITH SOCIAL MEDIA & SHARE OUR POSTS.**

Like the Amherst Survival Center's Facebook page (www.facebook.com/amherstsurvival) or follow the Center on twitter and Instagram (@AmherstSurvival), share their posts on the diaper drive and diaper need, use our Facebook cover photo or profile pic to show you're supporting the drive.

For more information: www.amherstsurvival.org/diaperneed

Amherst-Area Diaper Drive Co-Sponsors: Amherst Survival Center, Family Outreach of Amherst, the Office of State Representative Ellen Story, Amherst College's Center for Community Engagement, Hampshire/Franklin/North Quabbin WIC - a program of Community Action, Town of Amherst Health Department, United Way of Hampshire County