The building of the new home for the Amherst Survival Center is a milestone—for our organization and for our community. We asked you to re-imagine how our community provides basic assistance to our neighbors in need, and you responded with unprecedented generosity and enthusiasm.

Whereas the Center has long been known for its open door policy—welcoming one and all in need of assistance—during this campaign the Center has been on the receiving end of that same kindness. You opened your homes and establishments to host fundraisers; brought friends to hear our volunteers speak; shared our vision of a new facility; and financially supported the Amherst Survival Center at record levels.

Just as importantly, this campaign created the opportunity for more of our neighbors to enter into the Center’s daily life. Some of you who are long-time supporters have now become volunteers, and those of you who are new donors have discovered a place where you can share your gifts with families and individuals in need.

Truly this campaign has demonstrated that the Amherst Survival Center community is created by and sustained by the generosity of neighbors helping their neighbors. The opening of the new building celebrates the values of compassion and giving that distinguish our community.

A Letter from the Campaign Chair

Truly this campaign has demonstrated that the Amherst Survival Center community is created by and sustained by the generosity of neighbors helping their neighbors. The opening of the new building celebrates the values of compassion and giving that distinguish our community.

O n behalf of the Capital Campaign Committee, I thank each of you for all that you have offered to the Amherst Survival Center over the past three years, and hope you will visit us at the new building to share in our appreciation and community.

—Lynn Griesemer, Chair, Capital Campaign Committee

A Letter from the Executive Director

When I first visited the Amherst Survival Center as a volunteer in 2003, in the cramped basement of the old North Amherst schoolhouse, I was impressed—impressed by how much could get done in a seemingly impossible space; impressed with the sense of welcome and sharing among volunteers, staff and clients; and impressed with the ambitious hopes of improving the Center’s facility to reflect the spirit of dignity with which services were offered.

Little did I know during that first visit that I would have a front-row seat to the fulfillment of those hopes. One year after I came on as Executive Director we began the focused planning for new space in 2008 with a dream and determination. There were times when our quest for a new home seemed overwhelming. After all, how could a small, independent agency serving the most basic daily needs also conduct a multi-million dollar campaign and supervise the construction of a new facility?

Time and again it was the confidence of our volunteers that propelled us forward. Those volunteers have been the key to the success of this campaign.

So many remarkable people have given so generously of their time and their philanthropy to bring us home.

—Cheryl Zoll, Executive Director

“Little did I know during that first visit that I would have a front-row seat to the fulfillment of those hopes.”

“The opening of the new building celebrates the values of compassion and giving that distinguish our community.”
A Letter from the Board President

It’s been my privilege to serve as Board President during this momentous time for the Amherst Survival Center. Time and again during this campaign and building project I’ve thought of our founders, Jane Holappa and Vangie Wescott. Jane’s vision and Vangie’s creation were rooted in the belief that no one in our community should have to struggle in isolation for daily survival. They understood that invisibility is perhaps the greatest pain inflicted by poverty. They also saw that many in our community, including those in need, wanted to help one another. With these insights, the Amherst Survival Center was established 37 years ago as a place where people can give and receive, and where every individual is treated with dignity.

Over the years, our dream of a new facility has been rooted in two critical issues. There was the practical and desperate need for expanded space; the center had 28,000 visits in 2012, up from 17,000 visits in 2000, and up drastically from 1980 when the center served about 20 families each month. And there was the human need basic to our mission: an environment that reflects the dignity of everyone entering our doors—a goal difficult to accomplish in a dark, cramped basement.

Like Jane and Vangie before her, Cheryl Zoll, our current director, has translated a dream into action. Under her leadership the Center planned, implemented and completed our first-ever capital campaign—all while keeping daily services running smoothly. I know I speak for many when I say that Cheryl and our staff have met the challenge of moving the Center forward while keeping it true to its founding mission.

Thanks to this campaign, we now have a building that is large, efficient and suited to our programs. We’ve also brought ourselves, and everyone we serve, out of the basement into the light. The new, above-ground Center reflects hope, aspiration and care. As a more visible presence, we hope to be a reminder not just of existing hardships, but of the positive impact that we can have when we come together.

—Jan Eidelson, Board President

THEN and NOW

For 35 years, in the North Amherst school basement:

- Cramped dining room had seating for 30, creating long waits and forcing some people to stand while eating.
- Minimal food storage space limited the amount of fresh and locally produced food available for people in need.
- No delivery entrance, so canned goods and USDA foods were lowered in through a window.
- Free Medical Clinic was squeezed into our Executive Director’s office, which also served as our conference room.
- Children’s area consisted of milk crates where children read or drank milk while waiting for their parents.
- People in crisis sharing intimate details of their lives had to be interviewed in closets, the shower room, or boiler room.
- Lack of a large, multi-use space limited the possibilities for new programs or additional services to clients.
- No space dedicated to volunteer training or support for over 200 vital volunteers.
- Office space was inappropriate and ill-suited for our nine professional staff.
- Limited parking and difficult basement access made coming to the Center challenging for visitors and donors.
- No green space of our own.

Today, thanks to our community’s generosity:

- Large multipurpose community dining room seats 110, creating elbow room and a place for everyone at our tables.
- Walk-in cooler and a separate fresh food room allow us to keep and distribute more fresh food.
- Trucks back up to our covered, ground-level delivery entrance with food that is sorted directly to our Kitchen or Pantry.
- Medical Suite with two well-equipped examination rooms provides private, dignified care.
- Colorful Kids’ Nooks in Free Store and Food Pantry are full of books and toys.
- Dedicated consultation room ensures that clients receive privacy and respect during challenging moments in their lives.
- Flexible community and conference rooms create space to offer more programs and services for more people.
- More offices and a new conference room provide space to train and support our treasured volunteers.
- Private offices give our outstanding staff an organized, comfortable work environment.
- Separate donation entrance, more parking spaces, and a bright, accessible facility make visiting an easy, pleasant experience.
- Outdoor dining patio and community garden connect us to nature and create spaces for relaxing outside.

“The new, above-ground Center reflects hope, aspiration, and care.”
Elizabeth and John Armstrong were invited to the Amherst Survival Center. They were struck by the hardship they saw and the impact of the services being provided in the cramped space. As John describes it, “Elizabeth and I look for several things as we consider becoming involved with a nonprofit. We look for need, an effective response to that need, and strong leadership. We saw all that in the Amherst Survival Center.”

The Armstrongs became generous annual donors and were the first funders of the Center’s weekly family night. When the Center decided to look for expanded space, the Armstrongs welcomed the invitation to chair the Facilities Planning Committee. And when it came time to launch a capital campaign, the Armstrongs responded again without hesitation, providing the lead campaign gift. Their contribution reflects their understanding of the importance of bringing the community together as donors: they created matching opportunities that encouraged nearly 200 others to give to the campaign.

“We were gratified to see the extent of heartfelt positive responses to the capital campaign on the part of the Amherst community. Having been involved in philanthropic work in other communities before our move to Amherst, we knew not to assume how the community would respond. When the Center reached its $2.5 million goal at the end of 2012, we were humbled by the extent of community support. The magnitude of it was dazzling.”

Elizabeth and John Armstrong

CAPITAL CAMPAIGN DONORS

The following list reflects gifts and pledges made to the Amherst Survival Center Capital Campaign between October 2010 and January 2013. The compassion and caring of our community is reflected in the levels of support shown to this campaign, and we are deeply grateful.

VISIONARIES ($200,000+)
Anonymous
Elizabeth and John Armstrong
Mimi and Sol Berg
Janet and William Gorth

INNOVATORS ($25,000 – $199,999)
AEC Trust
Anonymous
Beveridge Family Foundation, Inc.
Bollinger Goldenman Family
Edith and Frederick Byron
Annellese and Lee Chang
Employees of the Channing Bete Company
Mary Ann P. Cofra
Community Foundation of Western Massachusetts
Robert Feldman and Katherine Vorwerk
Florence Savings Bank
Greenfield Savings Bank
Howard E. Stark Charitable Foundation
Barbara Benda Jenkins and Eli Kwiatker

John McCarthy and Ellen Woolford
North Congregational Church
United Church of Christ, Amherst
Mark and Sandra Parent
Liz and Flipo Rosenberg
Rotary Club of Amherst
Irene and Norton Starr
Randi Stein
Town of Amherst

Andrew and Susan Bellak
Jeffer and Marilyn Blaustein
Emily Bloch and Aron Goldman
Maureen Bowler and David Diner
Sylvia Brandt and James Kwak
Carton and Nancy Brose
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Ronnie Janoff-Bultman
Carla Carpenter and Christopher Prather
Jaye and Michael Ceinoff
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Elizabeth Gouverneur
Cady Coleman and Josh Simpson
Eugenia and James Collins
Susan Cramer
Alison Curphey and David Baur Tinkiel
Diane Curtis and Ellen Leuchs
Annelette and Dean Cycon
Abigail and Alan Dalmann
Allen and Judy Davis

S sustainerS ($1,000 – $24,999)
A. J. Hastings, Inc.
Adobe Systems Incorporated
Agnos M. Lindsay Trust
Amherst Pediatrics, LLP
Anonymous
Elizabeth Arias and Richard Berman
Katherine and Stephen Atkinson
Eric Bachach and Renee Moss
Joan and Clay Ballantine
Sarah Barr
Jean Beard
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James Dawson, Jr.
Bonnie and William Dowd
Eidelson Family
Edith and Julius Fabos
Kent and Lorena Faerber
Barry and Julie Federman
Richard Fein and Rhonda Frankel Fein
First Congregational Church of Amherst
Katherine Fite
Drs. Gordon and Barbara Freed
Yuri Friman
Dorothy Gavin
Judy Glaeser and Bob Stern
Nancy Gordon
John Gorman and Addie Lee
Greenfield Co-operative Bank
Lynn Griesemer, Bryan Harvey, and Sasha Harvey
Harold and Susan Grotevant
Haim and Jeannette Gunner
Jonathan and Sarah Hanke
Justine Holdsworth
Robert and Sabine Holub
Lilian Hsu
Priscilla Hunt and Victor Lesser
Immanuel Lutheran Church
Carol Johnson and Russell Miller
Dolly and Gerald Jolly
Margaret Bulford-Jonas and Robert Jonas
Judie's Restaurant
Amy Kahn and Jeff McQueen
Penny Kim
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Byron Koh and Mary Frances Wall
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Amnon and Gail Lansky
Christine Lau and Mike Malone
Leslie Lauf
Ann and George Levinger
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Eric Sawyer and Cheryl Zoll
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Donna and Sandra Southwick
Diane and Richard Spurgin
Michelle and Michael Stein
Edward T. Stoddard
Barry Sutin
Kathleen Terech
W.D. Cowls, Inc.
George and Ruth Wade
Beverly Weeks
Don and Nancy Wise
Beverly and Stephen Woolf
Rachel Zoll

CONTRIBUTORS ($1,000 – $24,999)

Alice Swist
Jean L. Thompson
UMASS Five College Credit Union
Bonny and John Vaught
W.D. Cowls, Inc.
George and Ruth Wade
Becky Weeks
Diane and Nancy Wise
Beverly and Stephen Woolf
Rachel Zoll

Sustainers ($1,000 – $24,999) continued

We like to give where we see strong leadership and can have an impact in the community. This capital campaign allowed us to do just that.” — Mike Bete

Mike and Carol Bete, Channing Bette Company

Mike and Carol Bete have been dropping off donations for the Amherst Survival Center Free Store for over 25 years. But when their daughter, Laura, began volunteering as a teenager, they gained new insight into the Center. Laura sorted donations in the Free Store and helped with lunch preparation. At the end of the day, she would rave to her family about the wonderful sense of community and the environment in which there was no firm distinction between clients and volunteers. “It was her firsthand experience that really sold us on the organization,” said Mike. Since then the Betes have been loyal annual donors to the Center.

In the spring of 2010, Mike and Carol were pleased to read of the Center’s purchase of the former Rooster’s restaurant on Sunderland Road. They followed the news of the Center’s ambitious effort to create a new home on this site. When Executive Director Cheryl Zoll reached out to them in September 2010, the Betes responded enthusiastically, making the Channing Bette Company the Center’s first capital campaign donor.

It was a bold step for Mike, Carol and the Channing Bette Company family. “As a small company with limited funding to give, we must carefully choose how best to distribute our philanthropy,” says Mike. “We like to give where we see strong leadership and feel like we can have an impact and make a big difference in the community. The Amherst Survival Center capital campaign allowed us to do just that.”
Long-time friends, Mary Ann Cofrin and Laura Sandler Reichsman have both had a significant impact on the Amherst area. Mary Ann is a generous philanthropist and has supported many causes in the Pioneer Valley. Laura helps provide direct services to families in need through Family Outreach of Amherst. Mary Ann chose to honor their friendship and Laura's deep commitment to the community, by naming a space for Laura in the new Amherst Survival Center.

“I was glad to support the capital campaign,” said Mary Ann. “The building is so perfect—the design, the application of all the programs’ needs. I believe it’s going to serve their purposes really successfully.”

Mary Ann’s generous gift named the Free Store Donation Entrance for Laura. “I so admire her dedication to helping people in need. The Survival Center has the same mission, and this gift seemed like a fitting recognition of that work.”

In her 21 years with Family Outreach of Amherst, first as a caseworker and now as Director, Laura has served thousands of individuals and families during their times of crisis. “I feel good seeing families who have struggled finally succeed. Witnessing moms who truly want a better life for their children and are really working hard to achieve it—it’s one of the best parts of my work.”

“And the Survival Center makes our job much easier; if somebody calls needing food, or if they’ve had a fire and don’t have any clothes, or if they need free medical care, there is a caring place in Amherst where we can send them. And the Center can call us if a struggling family has more chronic needs.”

“I deeply appreciate Mary Ann’s gift in my honor. Years ago when she named a room for Jean Hosmer at Forbes Library I was absolutely floored. I couldn’t believe that I knew somebody who had so much heart and integrity to recognize others through her giving. To be honored by her in this way means so much.”

— Mary Ann Cofrin

Contributors ($1 – $999) continued

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— Mary Ann Cofrin

Contributors ($1 – $999) continued
On a Friday morning in early 2012, Francis Mozea walked into the basement space of the Amherst Survival Center, as he did most Fridays. Always generous of spirit, Francis readily offers inspiration and motivation to those around him. On this particular Friday, he came to the Center with an additional gift.

Francis sought out Executive Director Cheryl Zoll and told her that he’d heard that the Center was raising funds to build a new, better facility. Francis told Cheryl that as a member of the Survival Center community, he wanted to help create the new building. And with that he handed Cheryl a jar holding thousands of pennies—a collection he’d been building for many years.

“It’s not much, but it’s what I can do.”

Francis has been a longtime visitor to the Center, sometimes seeking services, sometimes offering to help, and always encouraging others. “It is a great place in the life of human beings. It feels good to help and to give, especially when you see how people are suffering. Even one dime. It is something. If I have the money to give, I give. If I have the time, I volunteer. If I can do more, I do.”

Contributors ($1 – $999) continued

Debora Davis
David Delaney and Michele Emanatian
Corinne Demas
Julia Demmin and Nancy Schroeder
Mary Dent
Detectoguard
Robin and Ted Diamond
Jan and Robin Dizard
Janette Dolan and Daniel Gerber
Mindy Domb and Matthew Sadof
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Ellen and George Goodwin
Sandra Goss
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Hilda and Louis Greenbaum
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Karen Green
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Bob and Ann Gross
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Jane Hall and Joel Halpern
Otga Gustin
Nina Guzik
Haffey Center for Attention and Memory
Susan Haley
Anne Hardy
Elizabeth Hare and Joseph Steig
M. Catherine Harraghy
Victoria and William Hart
Alfred and Patricia Hartwell
Joyce and Jeff Hatch

It feels good to help and to give, especially when you see how people are suffering.” — Francis Mozea

Carolyn Holstein
Ruth Hoke
Heather and John Horink
Marshall C. Howard
Betsy Howlett
Sharon Inkelas, Jem Orgun, and Bill Inkelas
Roberta Issler
Devan Jacobson
Esther Jackson
Irene Jaroff
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Jefferson Johnson
Terry S. Johnson
Ted Johnston

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Gary and Roberta Kamen
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Shu-ya and Tu-fu Kao
Donald and Ruth Katzen
Law Office of Oran Kaufman
Ann Kaams
Tom Kegelman and Candace Talley
Kelton Family
Diane KaltIon
“The Church realized that the Center’s new home would enable its dedicated staff and volunteers to serve more fully the needs of community members.” — Barbara Benda Jenkins

North Congregational Church, United Church of Christ, Amherst

For 35 years North Congregational Church and the Amherst Survival Center served as partners in service to the community. In part because of their proximity across from one another at the North Amherst intersection, they came together time and again to help friend and stranger.

Church members collected food at Church services and outside local supermarkets; organized collections of warm clothes at Christmas, and volunteered in the Free Clinic. They provided storage for pantry overflow, helped Center clients create resumes, and hold cooking classes bringing together Center clients and Church members. As Church Moderator Barbara Jenkins recalled, “There was always a sense of collaboration between the two until the time that the Church needed to close.”

After its buildings were sold in 2012, the Church wanted to use a sizeable portion of the legacy funds to continue its mission in the community. As Barbara describes it, “We realized that the Survival Center’s new home would enable its dedicated staff and volunteers to serve more fully the needs of challenged community members, and we wanted to provide a significant Capital Campaign gift to help the Center do that. We also recognized that this support would be a way that North Church could continue to play a role in North Amherst.”

“We’re delighted to have the partnership between the Church and Center forever remembered in the naming of the workshop room – a space that truly represents the Church’s efforts to reach out and serve the community.”

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Contributors (117 – 139) continued

Amanda Lange
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Donald LaVerdiere
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Gilbert Lawall
Janice Leach and Edward Voigtman, Jr.
Joan Leavitt
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Josiah Litani
Michele and William Litani
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Laura and Robert Neil
Kathleen Nelson
New England Environmental
Judith Nicodemus
Shirley Nopper

Gene and Heide O’Connell
Margot Shea O’Connor
Carlos Oliva and Julie Rapoport
Marta Ostapiuk
E. Osterman Gas Service, Inc.

South Congregational Church

Effective 2016, the South Congregational Church is now the First Parish in Amherst. The church’s buildings on King Street were sold to make way for a residential development.

The church’s history in Amherst dates back to 1773, when a group of Amherst residents petitioned the Governor of Massachusetts for a Congregational Church.
Leo and Anneliese Chang came to Amherst a year and a half ago, after living in the Boston area for decades. Wanting to participate in their new community, Leo began volunteering at the old Amherst Survival Center basement, doing lunchtime set up and serving food to clients. He was struck by the Center’s tight quarters and admired how much was accomplished there. More than anything, he was amazed at the strong sense of community. “There’s a spirit of true sharing in the Center that I wish was more widespread in our society and in the world.”

When the Center launched its capital campaign, Leo and Anneliese saw another way to participate meaningfully in their new hometown. They made a generous three-year commitment to the capital campaign, knowing that a building designed specifically for the Center’s many tasks would improve the organization’s ability to fulfill its mission to help our neighbors.

Leo says he and Anneliese live a simple life here in Amherst. Their young grandchildren are a chief focus of their life. “The Center makes creating community the heart of its activities. I keep in mind a vision of a society of less and less greed, of more and more sharing. The Amherst Survival Center shares this aim as well.”

“"There’s a spirit of true sharing in the Center that I wish was more widespread in our society and in the world.” — Leo Chang

F
tive years ago, Kale Wenczel decided he’d had enough of birthday gifts. For his 9th birthday, Kale asked friends to each give a donation that he could pool and pass along to two nonprofits, one of which was the Amherst Survival Center.

For years, his parents had encouraged Kale and his sister Stella to drop their spare change or holiday cash gifts into the family’s tzedakah jar as a means of encouraging their children to think about community and consider how they might personally contribute to it in a positive way. Each January, they empty the jar and divide the money between two organizations. Fourteen-year-old Kale selects one and 11-year-old Stella the other. As with most teenagers, many of his other interests have changed since Kale was 9. One that hasn’t is his generosity to the Amherst Survival Center. Last January, Kale directed his gift to the Survival Center’s Capital Campaign.

Of all the terrific local organizations, why has Kale so consistently supported ours? “I like food,” he jokes. More seriously, Kale explains that he likes the idea that his gift is staying in the community. And he recognizes that “I may know some of the people getting help at the Survival Center.”

Kale Wenczel

Lisa Queenin
Eleanor Quant
Arthur Quinlan
Joan and Moroone Rabin
David and Nancy Rater
Meridith Raymond
Wendi Reiffield
Dir. Todd and Paula Rees
John Raff
Karen and Robert Rice
Kathleen and Tom Rice
Marian Rice
Virginia Richardson
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Jean and Bob Ritchie
Lorna Rivers
Laura Roberts
Laura Robinson
Pete and Sophie Rogers
Stephan Rogers
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Barbara and Sheldon Rosenblatt
Florence Rosenstock and James Van Luik
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David and Myra Ross
Ruth Roth
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Linda Rotts
Margery Roy

Carol Rundborg
Dennis and Norma Ryan
Michael Sampson and Rev. Steven Wilco
Stephanie Sandler and Austin Swift
Yolanda Sanchez
Nancy Saderson and Jane Simonds
Anri Scovar and Peter J. Sneedor
Eliane and Thomas Schneider
Kenneth Schoen and Jane Tineler
Stephanie Shure and Jane Thurber
Chalienne Scott
James and Nina Scott
Iriv Seidman
Michael Serduck
David Shankin
Anargy and Mary Sharma
Lee Sharpe
Paul Sharan and Miguel Romero
Eafe and Jeanne Smurw
Eleanor and Robert Smurw
Jane and Jon Sircs
Lawrence Siddall
Emily Silvester
Jodi Simpson
Joel Simpion
Rahul Singh
Zachary Sklar
Patricia J. Snedecor
Rahul Singh
Margaret Cox Smith
Challies and Jeann Snyar
Judith Soleyman
Karen and Paul Sorrentino

Contributors ($1 – $999) continued

Locardia Patenaude
Ronald Patenaude and David Roy
Stephen Peck
Amira and Peter Pellett
Ellen Pernio
Lynn Peters
Sandia L. Peterson
Electra Petropulos
Maureen Fezzemonti

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Judith Pierce
Christopher and Ellen Pire
hossein Piroho:N
Barbara and James Pistrang
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Fraunhizh-Weinbaum family
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Dennis and Norma Ryan
Michael Sampson and Rev. Steven Wilco
Stephanie Sandler and Austin Swift
Yolanda Sanchez
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“"There’s a spirit of true sharing in the Center that I wish was more widespread in our society and in the world.” — Leo Chang

Leo and Anneliese Chang came to Amherst a year and a half ago, after living in the Boston area for decades. Wanting to participate in their new community, Leo began volunteering at the old Amherst Survival Center basement, doing lunchtime set up and serving food to clients. He was struck by the Center’s tight quarters and admired how much was accomplished there. He was amazed at the strong sense of community. “There’s a spirit of true sharing in the Center that I wish was more widespread in our society and in the world.”

When the Center launched its capital campaign, Leo and Anneliese saw another way to participate meaningfully in their new hometown. They made a generous three-year commitment to the capital campaign, knowing that a building designed specifically for the Center’s many tasks would improve the organization’s ability to fulfill its mission to help our neighbors.

Leo says he and Anneliese live a simple life here in Amherst. Their young grandchildren are a chief focus of their life. “The Center makes creating community the heart of its activities. I keep in mind a vision of a society of less and less greed, of more and more sharing. The Amherst Survival Center shares this aim as well.”
Greenfield Savings Bank Representative Kathy Rice

Over three decades ago, Kathy Rice worked as an art teacher in the North Amherst schoolhouse. She was glad to be invited back to the building years later as Branch Manager of Greenfield Savings Bank. This time she was visiting the basement home of the Amherst Survival Center. On that visit, she saw “a lot of good work going on in very small space.” Knowing Greenfield Savings Bank’s desire to help the community support low-income families and address food insecurity, Kathy offered to get her bank more involved. Today Greenfield Savings Bank supports the Center annually through grants and sponsorships.

From the start of the Center’s capital campaign Kathy was a strong advocate, encouraging the involvement of local businesses. Thanks to her efforts Greenfield Savings Bank made a generous grant to the campaign and also provided financing for the building project. Kathy also assisted in securing a campaign gift from the Amherst Rotary Club. That Rotary gift served as a match to dozens of local businesses that contributed to the campaign.

When asked why she has been so committed to the Amherst Survival Center, Kathy says, “I wish more and more people would walk in there and take a little tour and experience themselves what the Amherst Survival Center is doing for people. They’ve done so much with so little, and now they have a wonderful new space to do even more.”

“...and now they have a wonderful new space to do even more.” — Kathy Rice

Contributors ($1 – $999) continued
Judith Souweine
Elizabeth Souza and William Stapleton
Anne and Ed Stanek
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Ann Swanson Stern
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Dan and M.J. Viederkan
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Susan Ware
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Mary Jean Wright
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Barbara and K. Sgfrid Yngvesson
Younger USA, LLC
Arthur and Heide Zajonc
Marigina Zoll
Jacqueline Zuzgo

Pictured above: (left to right) Lisa McKenna, Associate Vice President, Regional Manager; Kathy Rice, Manager, Amherst Branch; and Carmen Bassetti, Vice President, Regional Manager.
Angel Mae and Owen Christian Haley
Phil Hazbrouck
Peter C. Horrill
Nellie R. Ismond
Jasper
Thomas Kinopodis
William L. Levine
E. Bruce MacDougall
Ann Morgan
Rose Quinton
Randy
Joan Rising
Barbara Laurin Rogers
Frank Sherwood
Dorothy N. Swanson
George and Mary L. H. Taylor
Isabel Williams
Jesse and Josephine Williams
Samuel Zoll

This list reflects gifts and pledges to the Amherst Survival Center Capital Campaign made from October 1, 2010 to January 22, 2013.

Memorial Gifts

We gratefully recognize gifts made in memory of the following individuals.

Hal Armon
Mary Jane Lindsay Burris
Alex Chajes
Marie Cleary
Alexandra Dawson
Nina DeWitt
Barbara Eddings
Enid Eidelson
Richard Fogel
Charlotta Friman
Linda Berg Goodman

The new building is so dramatically different from the previous space. We’ve been glad to be donors to it.” — George Levinger
Named Spaces

Administrative Area
Generously donated by Florence Savings Bank

Coffee Corner
Generously donated by John Gresemer, Bryan Harvey, and Sasha Harvey in honor of the dedicated staff of the Amherst Survival Center

Community Dining Room
Generously donated by John and Elizabeth Armstrong

Computer Station
Donated by Sandra and Mark Parent

Consulation Room
Generously donated by Sof and Mimi Berry to honor the life of their daughter Linda Berg Goodman

Dry Goods Room
Generously donated by PeoplesBank

Examination Room
Generously donated by John McCarthy and Ellen Woolford in honor of Maryrose Condon, RN

Executive Director’s Office
Donated by Randi Stein in memory of her father, Peter C. Hereld

Finance Office
Donated by Irene and Norton Starr

Free Store Donation Entrance (Laura’s Lane)
Generously donated by Mary Alan P. Collins in honor of her best friend Laura Sandtor Reichman’s years of service to low-income families

Free Store Kids’ Nook
Generously donated by Leo and Anneliese Chang

Fresh Food Distribution Area
Generously donated by Greenfield Savings Bank

Jasper’s Pet Food Shelf
Generously donated by Mary Ann P. Cofrin

Kitchen
Generously donated by The Rotary Club of Amherst

Kitchen Office
Generously donated by The Beveridge Family Foundation

Lockers and Laundry Area
Donated in honor of our dedicated architects Carol Vinzic and William Gillen

Medical Preparation Room
Generously donated by Katherine Vanier and Robert Feldman

Medical Suite
Donated by Janet and William Gorth in honor of Susan C. Lowery, MD

Outdoor Dining Patio
Generously donated by The Howard E. Stark Charitable Foundation

Pantry Reception Area
Lovingly dedicated to the memory of Barbara Laurin Rogers

Program Director’s Office
Generously donated by Elke Pearson and Barbara Brenda Jenkins

Reception Area
Generously donated by the Employees of the Channing Bete Company

Workshop Room
Generously donated by North Congregational Church, United Church of Christ, Amherst, to commemorate our years of partnership
CAPITAL CAMPAIGN STATISTICS

OVERVIEW

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL RAISED</td>
<td>$2,528,981</td>
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<tr>
<td>TOTAL GIFTS</td>
<td>765</td>
</tr>
<tr>
<td>TOTAL DONORS</td>
<td>685</td>
</tr>
<tr>
<td>DONORS GIVING MULTIPLE GIFTS</td>
<td>80</td>
</tr>
<tr>
<td>NEW DONORS</td>
<td>292 (43% of TOTAL)</td>
</tr>
</tbody>
</table>

GIVING BY DONOR CATEGORY

- $1,936,758 - INDIVIDUALS AND FAMILIES
- $172,500 - FOUNDATION GRANTS
- $119,500 - BANKS
- $116,426 - BUSINESSES
- $93,135 - TOWN OF AMHERST COMMUNITY BLOCK GRANTS
- $90,662 - SCHOOLS, RELIGIOUS & SERVICE ORGANIZATIONS

CAMPAIGN PROGRESS BY YEAR

- 2010: $569,392
- 2011: $1,256,239
- 2012: $703,250

FINANCES

- Architect & Professional Services: $140,000
- Construction: $1,705,000
- Furniture, Fixtures & Equipment: $270,000
- Property Acquisition: $285,000
- Campaign Expenses: $180,000
- Total: $2,500,000

All data is current through January 22, 2013.
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Larry Crook
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David Williams
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Barry Roberts
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STAFF
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Tracey Levy, Program Director
Shelly Beck, Pantry Coordinator
Linda Brooks, Kitchen Coordinator
Timothy J. Kennedy, Free Store Coordinator
Jennifer Haley, Campaign Coordinator
Blaire Robey, Maintenance Coordinator
Kara Schnell, Financial Controller
Felicia Sevone, Clinic Care Coordinator

KEY CONTRACTORS
KirschLeuchs Consulting, Campaign Consultant
Ford Gillen Architects, Inc., Architecture Firm
Carol Vinzce, ALA, Lead Architect
Western Builders, Inc., General Contractor

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Carol Vinzce, ALA, Lead Architect
Western Builders, Inc., General Contractor

CAMPAIGN LEADERSHIP
“We look for need, an effective response to that need, and strong leadership. We saw all that in the Amherst Survival Center.”

— John and Elizabeth Armstrong, Capital Campaign Committee

The CAPITAL CAMPAIGN for the

Amherst SURVIVAL CENTER

138 Sunderland Road • PO Box 9629 • North Amherst, MA 01059-9629

413-549-3968 • amherstsurvival.org • info@amherstsurvival.org